



WORKING WITH LEADERS TO CREATE VALUE, SUSTAINABLY.



SUSTAINABILITY
COMMUNICATIONS
AND STRATEGY

Communications

Sustainability
Strategy

Research

Public Consultation
and Stakeholder
Engagement

Organizational
Development

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here to

HELP...

Communications Creation and Strategy

It's not enough to do what you do and do it well. To be successful, you also need to be able to communicate about it – both internally and externally. In today's clutter-filled world, your ideas and messages must be clear, concise, and creative to have any hope of reaching your target.

The greatest branding and communications isn't about creating an image, it's about uncovering the best of who you are.

Sustainability Strategy

There are right ways and wrong ways to tackle corporate sustainability or responsibility. The wrong methods fail to capitalize on the many potential ROI's.

Those ROI's are powerful stuff: things like greater stakeholder engagement, increased profits, and innovative company culture. Great corporate responsibility transforms your company for the better – which has everybody reaping the benefits.

Research and Analysis

No matter the project, if you want outstanding results, you start with research that digs deep and eliminates blind spots. Good research builds the foundation to ensure your project thrives.

Public and Stakeholder Consultation and Engagement

Proactively and constructively engaging stakeholders and the public creates dialogue and relationships - adding to your brand value, providing strategic information, and creating a positive view of your company or organization. Insurance against troubling times.

- Facilitation
- Public and Stakeholder Meetings
- Open Houses
- Community Outreach
- Presentation Development and Delivery
- Public and Stakeholder Research



Organizational Development and Capacity Building

Organizational development is a huge, complex, and often little understood field. Essentially, it involves building the capacity of your organization to work smarter, faster, and happier.

You know when something isn't quite working, even when you can't quite put your finger on what the exact problem is. Sherlock Ink has developed a framework that helps companies and organizations identify issues, set priorities, and understand best practices.

clients

HELPED

- BC Parks
- Catur Agency
- District of North Vancouver
- Dovetail Consulting Inc.
- Fisheries and Oceans Canada
- LogoZoom
- Metro Vancouver
- Office Beacon
- Port Moody Ecological Society
- Sask. Natural History Society
- Skowkale First Nation
- The Vancouver Museum
- Burrard Inlet Environmental Action Program
- Capilano Homeopathy Clinic
- District of West Vancouver
- Environment Canada
- Lower Seymour Conservation Reserve
- Marketing.AI
- Ministry of Water, Land and Air Protection
- Pacific Foundation for Understanding Nature
- Sask. Environment and Resource Management
- Skagit Environmental Endowment Commission
- Stewardship Centre for British Columbia
- Wild BC

get

HELP today

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